Title: On the Beginning of a New Beginning: Connecting with a Collective Mind in Form Emergence

Date and Location: Saturday, Aug 8 2015 6:00PM - 8:30PM at Vancouver Convention Centre in Room 217,218,219

Sponsors: INSEAD, OMT, ENT, MOC, TIM

This PDW brings together scholars primarily in the new institutional tradition to engage in questions about the interpretive antecedents of form emergence, particularly relating to the socially emergent, cognitive aspects of a crowd – a “collective mind.” Can we build systematic theories linking shifting meaning patterns of a collective mind to the political process of new form emergence? How should we study the role of institutional entrepreneurs in the context of meaning inter-connectedness between different actors and activities? The first half of the workshop is dedicated to exploring various preliminary frameworks for addressing how new forms emerge from collective dynamics spurred by new interpretations, and how social actors can engage in institutional work to connect with a crowd for new innovative opportunities. The theoretical and practical relevance of studying crowd dynamics has never been stronger, as the expansion of digital technologies and crowdsourcing in our rapidly wired world is increasingly giving rise to novel forms of organizing, i.e., crowd-forms. To that end, the second half of the workshop hosts roundtable discussions for examining applications of the suggested frameworks to practical issues of opening governance, followed by discussions on the type of changes incurred by crowd-forms as well as the promising areas of research and challenges going
Pre-registration is required for this workshop. To register online, please visit https://secure.aom.org/PDWRReg. The deadline to register online is July 31, 2015.