Laszlo Bruszt and Gerry McDermott have published a new book:

LEVELING THE PLAYING FIELD: TRANSNATIONAL REGULATORY INTEGRATION AND DEVELOPMENT, Oxford University Press, 2014

Emerging market countries are currently facing a dual challenge. How do they incorporate transnational regulations into their societies, while building their own versions of regulatory capitalism? This book offers a fresh perspective in reconciling the seemingly incompatible goals of transnational integration and development. With a unique synthesis of approaches from organizational theory, political economy and economic sociology, it offers a new analytical framework and a set of case studies that help forge a comparative analysis of integration and institutional change. It offers both the identification of the mechanisms that can foster lasting transnational integration settlements and broad based domestic institutional and economic upgrading. Plus, the book reveals concrete lessons for scholars and practitioners alike, around the different roles and strategies that governments, the multilaterals, firms, and NGOs can take, to facilitate the integration of international standards, improve domestic institutions, and expand the benefits to a great variety of local groups.

Click here for a flyer offering a 30% discount on the volume: http://tinyurl.com/mxd56pv