Starting this year, OMT division has a new award, the Best OMT Entrepreneurship Paper. This award seeks to recognize scholarship that uses core OMT theories and concepts and apply them in the context of entrepreneurship. We had an opportunity to interview Tom Moliterno from the sponsoring institution, The Berthiaume Center for Entrepreneurship.

Thank you again for sponsoring a new award, the Best OMT Paper on Entrepreneurship. First, tell us about the Berthiaume Center for Entrepreneurship. What is the Center and why are you sponsoring the award?

The Berthiaume Center for Entrepreneurship is housed in the Isenberg School of Management and serves a central role promoting entrepreneurship and innovation across the UMass Amherst campus and throughout the region and state. The Center is the hub of a cross-campus network serving both student and faculty entrepreneurs. For students, our focus is primarily educational, providing students with experiential opportunities to develop the skills and competences required to successfully launch new businesses. For faculty, our focus is on providing pathways and connections that allow scientists and engineers to commercialize innovations and inventions developed in their research.

Could you tell us about the purpose of the award?

This award seeks to recognize scholarship that uses core OMT theories and concepts and apply them in the context of entrepreneurship. Entrepreneurship is a practice-centric domain,
Introducing the Best OMT Entrepreneurship Paper Award

Written by Eunice Rhee
Friday, 01 May 2015 17:16 - Last Updated Thursday, 16 July 2015 15:08

and so we hope that the scholarship recognized by this award will both advance the theory and practice of entrepreneurship.

How do you see the connection between entrepreneurship and OMT?

The OMT division is widely recognized as the home of high impact organization-level research at AOM. Entrepreneurship as a domain is fundamentally concerned with launching and growing high-impact organizations, and so OMT research can greatly impact both the theory and practice of entrepreneurship. In sponsoring this award, the Berthiaume Center hopes to support research that is on the leading edge of entrepreneurship scholarship.

What consists of the award? Also, could you tell us about the evaluation criteria?

The award carries a cash prize as well as recognition at the OMT business meeting at the Annual Conference. As with all OMT paper awards, nominees for the Best OMT Entrepreneurship Paper are identified by the OMT Program Chair based on the ratings of the division’s reviewers. Then a subgroup of OMT Research Committee members reads each nominated paper and votes for the most outstanding work submitted to this year’s AOM conference in the area of entrepreneurship.

2015 Best OMT Entrepreneurship Paper
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Winner

"Cultural Entrepreneurship and the Role of Visuals in Interactive Frame Alignment Process"

Itziar Castelló, Universidad Carlos III de Madrid

David Barberá, Institute of Innovation and Knowledge Management, INGENIO (CSIC-UPV)

Other Nominees

“Network Structure and Uncertainty: The Role of Strong Ties in Venture Capital Funding Networks”

Demetrius Lewis – Stanford U.

“Broadly Specialized: Identity and Entry into Entrepreneurship”

Peter Younkin – McGill U.