Call for Papers: Social Movements and the Economy

Northwestern University, Kellogg School of Management

Date: October 23-25, 2015

We invite submissions for a workshop on the intersection of social movements and the economy, to be held at Northwestern University’s Kellogg School of Management from Friday October 23 to Sunday October 25, 2015.

In recent years, we have seen the rise of a vibrant literature engaging with questions of how social movements challenge firms, support the rise of new industries, and engender field change in a variety of domains of economic activity. A growing amount of attention has also been devoted to the ways that actors with vested interests in particular types of economic activity may resist, co-opt, imitate, or partner with activist groups challenging their practices. On the whole, there is now substantial evidence of a variety of ways that social movements effectively influence the economy.

And yet there has been less recent attention paid to the inverse relationship: classic questions related to how economic forces — and the broader dynamics of capitalism — shape social movements. This is all the more remarkable given the major economic shifts that have taken place in the U.S. and abroad over the past decade, including economic crises, disruptions...
associated with financialization and changing corporate supply chains, the struggles of organized labor, and transformations linked to new technologies. These changes have major implications for both the theory and practice of social movement funding, claims-making, strategic decision-making, and the very targeting of states, firms, and other institutions for change.

This workshop seeks to bring together these two questions in order to engage in a thorough reconsideration of both the economic sources and the economic outcomes of social movements, with careful attention to how states intermediate each of these processes.

The keynote speaker will be John McCarthy, Distinguished Professor of Sociology at Pennsylvania State University.

The workshop is planned to start with a dinner in the evening on Friday 10/23, to conclude with morning sessions on Sunday 10/25. Invited guests will be provided with domestic travel and accommodation support.

Submissions (PDF or DOC) should include:

- A cover sheet with title, name and affiliation, and email addresses for all authors

- An abstract of 200-300 words that describes the motivation, research questions, methods, and
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Written by Brayden King
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connection to the workshop theme

- Include the attachment in an email with the subject “Social Movements and the Economy”

Please send abstracts to walker@soc.ucla.edu and b-king@kellogg.northwestern.edu by May 15, 2015. Notification of acceptance will occur on or around June 15.

Contact Brayden King (b-king@kellogg.northwestern.edu) or Edward Walker (walker@soc.ucla.edu) for more information.