

Majken Schultz, Copenhagen Business School, and Mike Tushman, Harvard University, reveal their planning for the AoM meetings.

The Practice Committee has been busy planning two events at this year's meetings. First, we have an exciting PDW called Scholars and Practitioners: Advancing Theory and Practice Through Symbiotic Relationships. Second, we've also planned an All Academy Symposium titled "On the Interface between Research and Practice: Experiences in Executing Engaged Research." Read on to hear about these events.

Scholars and Practitioners: Advancing Theory and Practice Through Symbiotic Relationships

This PDW which is tentatively scheduled for Saturday morning from 8:30 to 11:00 AM will explore several questions about how scholars and practitioners can learn from one another. It'll focus answering the following questions: What have practitioners found to be of value in building and maintaining relationships with practitioners? How do scholars build synergies between their relationships with practitioners?

Panelists are leading scholars who work regularly in various capacities with practitioners. Each panelist will present comments on how their relationships with practitioners have improved their scholarship and their scholarship's practical impact. Each panelist's presentation will then be supplemented with comments from a practitioner with which they have established a substantive symbiotic relationship.

The first half of session will include the following discussion topics:

- A panelist will present their theoretical point of view and how working with the particular practitioners has informed their scholarly pursuits (e.g., research & teaching).
- Why did the scholars choose to spend time in this relationship versus other ways they could have used their time?

- The practitioners that the panelist has worked with will then be introduced and will comment on how they have benefited from working with scholars and what advantages / disadvantages they see versus other types of professional relationships (will likely be in recorded format)
- Why did the practitioner choose to invest in a relationship with an academic versus a more 'practically oriented' consultant? •

The second half of session will consist of a table discussions with participants.

Email Jeffrey Martin at jeffrey.martin@mcombs.utexas.edu or Etan Lasry at eytan@yorku.ca to register.

Organizers: Jeffrey A. Martin, U. of Texas, Austin; Eytan Lasry, York U.; Majken Schultz, Copenhagen Business School (BPS, HR, OMT)

Symposium: □ On the Interface between Research and Practice: Experiences in Executing Engaged Research

This symposium (Monday morning 10:40-12:00) will be anchored on the notion that it is important that the OMT division specifically, and the Academy more generally, ought to aspire to research that is both rigorous as well as relevant. We have invited a range of scholars who have worked at the interface of research and practice. We aim to explore how work at this interface operates and the costs, benefits, and boundary issues of doing engaged research. We will ask participants to reflect on their experiences in doing research that affects as well as is affected by practice.

Moderators:

Michael L. Tushman, Harvard
Majken Schultz, Copenhagen Business School

Presenters:

Andrew H. Van de Ven, U. of Minnesota Herminia Ibarra, INSEAD Ranjay Gulati,
Northwestern U
Respectfully submitted,
Majken Schultz, Copenhagen Business School
Mike Tushman, Harvard University