Call for Papers

Conference of the EuroMed Academy of Business:
*Business Theories and Practices around the World*

[https://euromedindia.com/](https://euromedindia.com/)

Organized and Hosted by

K J Somaiya Institute of Management Studies and Research, Mumbai, India

([https://simsr.somaiya.edu/en](https://simsr.somaiya.edu/en))

Mumbai, India

February 5-7, 2020

**Extended Submission deadline: November 15th, 2019**

**Keynote Speaker**

Professor Sim B. Sitkin
Duke University, USA

**EMRBI Presidents**

Prof. Demetris Vrontis
Executive Dean
University of Nicosia
Nicosia, Cyprus

Prof. Yaakov Weber
Director, Research Unit
School of Business College of Management, Israel

**Conference SIMSR Team:**

**Conference Chief Patron**

Shri Samir Somaiya, President
Somaiya Vidyavihar

**Conference Patron:**

Dr. V.N. Rajasekharan Pillai
Provost Somaiya Vidyavihar

**Conference Chair:** Dr. Monica Khanna, Director SIMSR
**Conference Co-Chair:** Dr. Preeti S. Rawat, Professor OB/HRM
Conference Goals

The EuroMed Academy of Business annual conference is one of the major Business Management conferences of its kind in terms of size, quality of content, and standing reputation of attendees. Many of the papers presented contribute significantly to the business knowledge base. Our goal is to create a friendly and approachable academy and environment, a strong network, whereby its members (including senior worldwide scholars, young faculty members, doctorate students, researchers and business practitioners) are guiding and mentoring each other. Some of the conference distinctions are:

A. Publications opportunities in many good journals
B. ISBN Conference Book of Proceedings with an ISSN for the book series which is approved for inclusion in the Conference Proceedings Citation Index of Clarivate Analytics (formerly Thomson Reuters). See below;
D. Authors’ Networking and Collaboration Workshop;
E. Research Project and Publication Workshops;
F. Meet the Editors and Meet the Reviewers Sessions
G. Special Conference Activities and Awards

Keynote Speaker

Professor Sim B. Sitkin
Duke University, USA

Michael W. Krzyzewski University Professor of Leadership; Professor of Management; Professor of Public Policy;
Faculty Director, Fuqua/Coach K Center on Leadership & Ethics;
Director, Behavioral Science and Policy Center.

He was elected a Fellow of the Academy of Management in 2010 and the Society for Organizational Behavior in 2013. He served as Editor and Associate Editor in leading journals.

He is widely known for his research on the effect of formal and informal organizational control systems and leadership on risk taking, accountability, trust, learning, M&A processes, and innovation.

His research has appeared in Academy of Management Annals, Academy of Management Journal, Academy of Management Review, Administrative Science Quarterly, Harvard Business Review, and Organization Science. He is one of the only two individuals to have won multiple Best Paper awards from the Academy of Management Review.
Author Guidelines

Papers and abstracts should be submitted online through the conference website at http://euromedindia.com/submissions/

If you face any problems, please contact submissions@emrbi.org or admin@emrbi.org

Submissions should strictly adhere to the Author Guidelines and use the Templates to be found at the conference website http://euromedindia.com/author-guidelines/

Please indicate, on the first page of the manuscript, the track number for submission. Should you feel that your submission does not exactly fit in any of the tracks please indicate General Track.

We also invite suggested sessions and/or Symposia sessions (minimum 3 participants at each session). The suggested session should follow the conference guidelines (see Authors Guidelines at the website)

The maximum number of submitted papers or abstracts accepted per author (either single or co-author) is three.

The manuscript to be included in the Book of Proceedings will be the one reviewed and accepted. Submissions are taken into consideration under the understanding that those accepted will be presented at the conference by at least one of the authors.

Registration Fee

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<tr>
<th></th>
<th>Category I: India and SAARC Countries (Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan, Sri Lanka)</th>
<th>Category II: Countries other than India and SAARC Countries</th>
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<tbody>
<tr>
<td>Early bird fees</td>
<td>INR 8000</td>
<td>Euro 330</td>
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<td>Early Bird Co-authors fees</td>
<td>INR 4000</td>
<td>Euro 280</td>
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Late registration, 2019 | INR 10000 | Euro 390
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Late registration Co-authors | INR 5000 | Euro 350
PhD students | INR 3500 | Euro 180

**Publication Opportunities**

All accepted papers and abstracts will be published in the Book of Proceedings (with an ISBN number).

**Journals**

A selection of the best conference papers will also be considered for publication in the following journals (presented in alphabetic order), most of which are internationally ranked or/and ISI/Scopus approved. Some of these journals will devote and publish a special issue based on conference papers.

2. British Food Journal
3. Business Perspectives and Research
4. Economia agro-alimentare/Food Economy
5. Global Business and Economics Review
7. International Journal of Business and Globalisation
8. International Journal of Computational Economics and Econometrics
11. International Journal of Business and Globalisation
16. International Journal of Technology Transfer and Commercialisation
17. Journal of Customer Behavior
18. Journal for Global Business Advancement
19. Journal for International Business and Entrepreneurship Development
20. Journal of Global Marketing
21. Journal of Knowledge Economy
22. Journal of Promotion Management
23. Journal of Transnational Management
EuroMed Book Series

We are pleased to inform you of EuroMed Academy of Business’ launching of three Annual book series, in association with three internationally prominent publishers. Below you may find the basic profile of each and all of the aforementioned series, along with the contact editor names and emails for further information.

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<tr>
<th>Series title</th>
<th>Series editors</th>
<th>Publisher</th>
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<tr>
<td>Annals of Business Research</td>
<td>Riad Shams</td>
<td>Perspectives, Routledge, Taylor and Francis Group</td>
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<td>Demetris Vrontis</td>
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<td>Antonino Galati</td>
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<td><a href="mailto:thrassou.a@unic.ac.cy">thrassou.a@unic.ac.cy</a></td>
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<td>Cross-disciplinary Management Perspectives: Applications, challenges and opportunities</td>
<td>Yaakov Weber</td>
<td>Emerald Publishing</td>
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The EuroMed Academy of Business welcomes your contribution to these books, as chapter authors, following of course a successful review process; and looks forward to
strengthening the already significant academic collaboration with and between its members.

**Other Conference and Pre-Conference Activities**

- **Workshop**
  Conducted by **Prof. Sim Sitkin** (Michael W. Krzyzewski University Professor of Leadership; Professor of Management; Professor of Public Policy; Faculty Director, Fuqua/Coach K Center on Leadership & Ethics; Director, Behavioral Science and Policy Center) (for details visit [https://euromedindia.com/keynote-speakers/](https://euromedindia.com/keynote-speakers/))

  **Workshop Theme**: *Challenges of leading in complex changing times*
  - **Session I**: The Paradox of Stretch Goals: How a valuable tool is misused by some and underutilized by those who should use it
  - **Session II**: The Importance of Organizational Learning from Failure: Why is it so hard and what to do about it?

- **Panel discussion**
  **Theme**: *The Challenges and Opportunities of Emerging Markets*

  Panel members are CEOs and other top executives from various large businesses and industries such as SANY, BARC, TATA, Entrepreneur-in-Residence, Samara Capital, Welspun.

- **Panel Session**
  **Theme**: *Sustainability in Emerging Countries’ Opportunities and Challenges*
  Conducted by Professor Vijay Pereira, Associate Editor, *Journal of Business Research*

- Research Project Workshop
- Authors’ Networking and Collaboration Workshop
- Meet the Editors Session
- Meet the Reviewers Session
- Session Chairs and Discussants Workshop
- Doctoral Seminars and special PhD sessions for paper presentations.
- Doctoral and Young Faculty Workshop: the transition from PhD students to lecturer and academic reality.

**Conference awards**

- Conference Best and Highly Commended Paper Awards
- Conference Best and Highly Commended Student Paper Awards
- Conference Best Track Chair and Commended Track Chair Awards
- Conference Best Reviewer Awards
Conference Venue

K. J. Somaiya Institute of Management Studies and Research, Vidyavihar, Mumbai, India https://simsr.somaiya.edu/en

Conference Hotels and Tours

Kindly check the Conference Website for details on the Hotels and Tours
Will be updated in due course
http://euromedindia.com/accomodation/

Programme Tracks

Please indicate, on the first page of your manuscript, the track number for submission. Should you feel that your submission does not exactly fit in any of the tracks below please indicate General Track.

| 1. Accounting               |
| 2. Behavioral Economics and Finance |
| 3. Business Ethics          |
| 4. Business Evaluation      |
| 5. Conflict Management      |
| 6. Communications           |
| 7. Consulting               |
| 8. Corporate Social Responsibility |
| 9. Cross Cultural Management|
| 10. Corporate Governance    |
| 11. Digital economy         |
| 12. Diversity and Gender in Organizations |
| 13. Economics               |
| 14. Emerging markets        |
| 15. Environmental Economics |
| 16. Entrepreneurship        |
| 17. Family Business         |
| 18. Finance                 |
| 19. Financial Services and Banking |
| 20. Food and Agriculture Management |
| 21. Health Care Management  |
| 22. Tourism and Hospitality |
24. Information Systems' Management
25. Interdisciplinary Research
26. International Business
27. International Management
28. Knowledge Management and Intellectual Capital
29. Learning and Teaching
30. Marketing
31. Mergers, Acquisitions and Strategic Alliances
32. Innovation Management
33. Operations, Production and Quality Management
34. Organization Theories
35. Organizational Behavior Theories, Cases and Practice
36. Organizational Communication
37. Organizational Development and Change
38. Organizations and the Natural Environment
39. Power, Politics, Identity and Culture in Organizations
40. Public and Nonprofit Organizations and Management
41. Research Methods
42. Small and Medium Enterprises
43. Social Issues in Management
44. Strategic Management
45. Supply Chain Management, Shipping and Logistics
46. Technology Management
47. Trust
48. Wine Business
49. General Track
50. Cultural Heritage